

An **OUTREACH** program of the
College of Agricultural Sciences

**The Samuel E. Hayes Pennsylvania
Livestock Evaluation Center**
1494 West Pine Grove Road
Pennsylvania Furnace, PA 16865
Phone: 814-238-2527

From Route 322 from the south and east,
exit at the Boalsburg exit and take Route 45
west for 9 miles.

From I-80 east or west, take I-99 south to
Route 322 east, exit at the Boalsburg exit
and take Route 45 west for 9 miles.

From the west and southwest take I-99 north
to the Tyrone exit to Route 453/TRK 45
south; go 0.3 mi to Route 550 and turn left.
Follow Rt. 550 for 10 mi to Warriors Mark
and turn right on Route 350 for 6 mi. Turn
left on Route 45 east for 15 miles.

*Penn State is committed to affirmative action, equal
opportunity, and the diversity of its workforce.*



- Ms. Melanie Barkley, Livestock Educator**
Penn State Cooperative Extension
- Ms. Victoria Baker, Regional Representative**
Pfizer Animal Health
- Mr. Nelson Beam, Cattle Feeder**
Elverson, PA
- Mr. Johan Berger, Program Specialist**
PA Conservation Commission
- Mr. Walter Bumgarner, Livestock Educator**
Penn State Cooperative Extension
- Ms. Bridget Bingham**
Executive Director, PA Beef Council
Bedford, PA
- Dr. John Comerford, Beef Specialist**
Penn State University
- Warren "Skip" Dick, Beef Producer**
Smithville, PA
- Ms. Cheryl Fairbairn, Livestock Educator**
Penn State Cooperative Extension
- Mr. Dustin Heeter, Livestock Educator**
Penn State Cooperative Extension
- Ms. Nichole Hockenberry**
Director of Quality Assurance
PA Beef Council
Bedford, PA
- Mr. Chandler Keys**
JBS USA LLC
Washington, DC
- Dr. Dan Kniffen, Beef Specialist**
Penn State University
- Mr. Darwin Nissley, Cattle Feeder**
Mt. Joy, PA



Pfizer Animal Health

The Pennsylvania
**Cattlemen's
College**
And
**Sire Selection
Workshop**

Saturday, March 10, 2012

PA Livestock Evaluation Center

PA Furnace, PA

8:30 am



PENNSTATE



Cooperative Extension
College of Agricultural Sciences

AGENDA

- 8:30 am Registration
Moderator: Dr. John Comerford
- 9:00 am Welcome and Introductions
- 9:15 am Sire Selection Workshop

Drowning in Numbers!
Using Genetic Data to Select Sires
Dr. John Comerford

Matching the Bulls to the Numbers:
The Role of Visual Appraisal
Ms. Cheryl Fairbairn

Crossbreeding:
Which Bull Do I Use?
Mr. Dustin Heeter
- 11:30 am General Session
*Record Beef Prices! Record Feeder Calf
Prices! Record Corn Prices!
Navigating the New World
of the Beef Industry
Chandler Keys
JBS USA LLC*
- 12:30 Buffet Lunch
- 1:00 pm Your Checkoff Dollars at Work for You
Ms. Bridget Bingham, Exec. Director
PA Beef Council

Concurrent Sessions Session I. Moderator: Ms. Victoria Baker

- 1:30 pm BVD In My Herd?
What Can I Do About It?
Pfizer Animal Health
- 2:15 pm Experiences With
Cooperatively Marketing My Feeder Calves
Mr. Skip Dick
Mr. Ralph Nevala
- 3:00 pm What Kind of Feeder Cattle Do I Want to Buy?
Mr. Nelson Beam
Mr. Darwin Nissley
- 3:45 pm Adding Value to Feeder Calves In PA
Dr. Dan Kniffen
- 4:15 pm Adjourn
- Session II.
Moderator: Mr. Walt Bumgarner
- 1:30 pm BQA Recertification Session
Ms. Nichole Hockenberry
- 2:15 pm Manure Management Plans:
Every Farmer Now Has One
Mr. Johan Berger
- 3:00 pm Pasture Rental Rates:
What Is a Pasture Worth?
Ms. Melanie Barkley
- 3:45 pm A Heifer Reproduction Protocol:
The 2011-2012 PA Heifer
Development Program
Dr. John Comerford
- 4:15 pm Adjourn



Pfizer Animal Health

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Please visit our other commercial exhibitors during breaks and during lunch. We appreciate their contribution to the Cattleman's College program!

The registration fee for the Cattleman's College is \$30 per person and includes a copy of meeting proceedings, lunch, and breaks.

Registration is due March 1, 2012.

If registration is received after this date or is collected at the door, no guarantee can be made that a seat at lunch will be available.

Name

Address

E-mail address

\$ _____
Total amount enclosed

***Make checks payable to "Pennsylvania
Cattleman's Association" and mail to:***

Dr. John Comerford
324 Henning Building
University Park, PA 16802

The Pennsylvania Cattleman's College is sponsored by