

YES I WANT TO JOIN PCA & NCBA!

Name _____
 Business Name _____
 Address _____
 City _____
 State _____ Zip _____
 Phone _____ Fax _____
 E-mail address _____

PRODUCER MEMBERSHIPS

Total # of Cattle Owned or Managed _____
 PCA Membership Dues _____ \$25
 NCBA Base Membership Dues _____ \$80
 Cow/Calf Operators add 20 cents/head + _____
 Feeder/Stocker Operators add 10 cents/head + _____
 Total Producer Dues _____

NON-PRODUCER MEMBERSHIPS

PCA Allied Industry Membership _____ \$25
includes Keystone Cattlemen subscription
 PCA Junior Membership (21 & Under) _____ \$5
Please indicate Names & Birthdays on separate sheet
 NCBA Affiliate Membership
 Individual _____ \$100
 Business (Includes Plaque) _____ \$150

PCA Affiliate Membership -
Members of the following organizations DO NOT PAY DUES DIRECTLY TO PCA. Your dues are collected through your affiliate organization. Please circle which organization you are affiliated with and return this completed form to PCA without payment.

Adams County Beef Producers Armstrong/Indiana County Cattlemen
 Berks Southeast Cattlemen Northern Tier Beef Cattlemen
 PA Limousine Association PA Simmental Association
 Somerset County Beef Producers Southeast Regional Cattlemen
 South Central Cattlemen Washington County Cattlemen
 PA Shorthorn Association

Recruited by _____

Subscriptions: \$15.00 of your dues are for the *National Cattlemen* magazine; \$30.00 of your dues are for the *Beef Business Bulletin* newsletter.
 Payments of National Cattlemen's Beef Association membership dues are tax deductible for most members as an ordinary and necessary business expense. Complying with the new tax law, NCBA estimates that 12% of the dues payment is not deductible as a business expense because of NCBA's direct lobbying activities on behalf of its members. Charitable contributions or gifts to NCBA are not tax deductible for federal income tax purposes.

PLEASE REMIT APPLICATION & PAYMENT TO:

PENNSYLVANIA CATTLEMEN'S ASSOCIATION
 862 WEBSTER DRIVE
 STATE COLLEGE, PA 16801

CONTACT US FOR MORE INFORMATION:

PENNSYLVANIA CATTLEMEN'S ASSOCIATION

 Write to: 862 Webster Drive
State College, PA 16801


  Phone/Fax: (814) 238-5888

 E-mail: llw@psu.edu

 Web Site: www.pacattle.org



NATIONAL CATTLEMEN'S BEEF ASSOCIATION

 Write to: P.O. Box 3469
Englewood, CO 80155

 Phone: (303) 694-0305

 Fax: (303) 694-2851

 Web Site: www.beef.org



**BUILDING FOR
THE FUTURE
OF THE
BEEF
INDUSTRY**



THE PENNSYLVANIA CATTLEMEN'S ASSOCIATION

BUILDING A BETTER INDUSTRY...

BEEF QUALITY ASSURANCE CERTIFICATION PROGRAM

- PCA is working to strengthen consumer confidence in beef by focusing the industry's attention on the strategies which promote beef quality and safety, through the use of science, research, and educational initiatives.
- The program provides a way for the beef industry to maintain its independence from regulatory agencies, as well as providing a process for producers to accept responsibility for actions under which cattle on our production units are produced.



NETWORKING OPPORTUNITIES

- PCA allows for producers of all segments of the industry to interact and exchange ideas, increasing the knowledge and profitability potential of all.
- The directors of PCA, assisted by other groups and individuals, have for many years sponsored steak and roast beef food concessions and promotions at the All-American Dairy Show, Keystone International, PA Beef Expo, Ag Progress Days and other regional and state events. In addition, county and regional affiliates also sponsor such promotions and concessions in their areas.

TAX RELIEF

- 20 Years of hard work by NCBA and PCA led to victory for America's farmers and ranchers and delivered big benefits for future generations by eliminating the Death Tax.
- NCBA was a founding member-and the only agricultural organization member-of the Family Business Estate Tax Coalition.
- PCA has worked with NCBA to provide more useable income management tools such as the opportunity for producers to set up tax deferred savings accounts in order to manage the annual variations in income.

PENNSYLVANIA BEEF EXPO

- The Pennsylvania Beef Expo encourages the production of and gives producers access to superior genetics. The Beef Expo also provides a central location for PCA members to meet and provide direction for the industry.

PRODUCER EDUCATION

- PCA has made it a priority to provide education opportunities to Pennsylvania cattle producers in order to increase profitability.
- The Keystone Cattlemen (KC) quarterly magazine has been expanded and revitalized thanks to producer and industry sponsorship through advertising. The KC brings members special news and announcements about the industry - regionally, nationally and internationally.

NATIONAL REPRESENTATION

- PCA earns representation on NCBA committees and the Board of Directors based on the investment of the grassroots producers. Joining NCBA means a stronger voice for Pennsylvania on the national level.

FOREIGN ANIMAL DISEASE

- PCA has worked closely with NCBA, the government, feed manufacturers, renderers, packers, processors, veterinarians and animal scientists to keep BSE and Foot-and-Mouth disease out of the United States.
- Be reassured that animals depopulated due to an outbreak of a foreign animal disease are covered by a federal and state indemnity program; producers will receive fair market value for the animals.
- PCA and NCBA are working aggressively to educate reporters and the general public about BSE and Foot-and-Mouth disease and the steps the industry and government have taken to prevent the disease from entering the United States.



MEMBER-ONLY BENEFITS:

PENNSYLVANIA CATTLEMEN'S ASSOCIATION

- A voice and a vote on state beef industry policy
- Receive quarterly *Keystone Cattlemen* magazine
- BQA Certification Program
- Beef Expo
- Sponsor college scholarships
- Opportunity to attend educational seminars
- National representation
- Beef Promotion at events

NATIONAL CATTLEMEN'S BEEF ASSOCIATION

- A voice and a vote on national beef industry policy which directs NCBA in Washington D.C. on legislative and regulatory action
- *National Cattlemen* monthly magazine and *Beef Business Bulletin* newsletter
- Discount rates on registration at annual conventions and summer conferences
- Access to the member-only section of www.beef.org
- MasterCard program — call 1-800-FIRST USA